

About Apprisify

Apprisify is a spin-off of the [FEHRMANN Tech Group](#), a fifth-generation, internationally operating, technology-driven industrial group headquartered in Hamburg, Germany. The company develops intelligent glass and head-up display technologies that transform windows into digital, interactive surfaces.

Originally developed for civilian applications — particularly smart windows on ship bridges, where glass surfaces become transparent display interfaces—the technology is now also used in maritime and other safety-critical environments.

Apprisify combines specialized hardware and software with AI and AR technologies to deliver real-time information directly within the user's field of view, such as navigation or system data in maritime operations. Within the Fehrmann Tech Group, Apprisify complements the portfolio of the [FEHRMANN Materials](#), [FEHRMANN MaterialsX](#) and [FEHRMANN Windows](#) units, extending the group's industrial engineering expertise into new digital applications.